US PATENT & TRADEMARK OFFICE
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DESIGN
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D2/308

The Winthrop Shoe

D2/308

IN STOCK STYLES

D2/308

SPRING & SUMMER

D2/308

1940

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SCIENTIFIC AND TECHNICAL

U.S. DEPARTMENT OF COMMERCE • PATENT & TRADEMARK OFFICE •

INFORMATION CENTER

RETURN TO
DESIGN DIV.

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

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OPUS ARTIFICEM PROBAT

A DISTINCTIVE IN-STOCK SELECTION OF *Winthrop Shoes*

SPRING AND SUMMER 1940

Winthrop Shoe Company
Branch of the International Shoe Company
1509 WASHINGTON AVENUE
ST. LOUIS, MO.

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Winthrop Shoes ARE NATIONALLY ADVERTISED IN ESQUIRE . . . AMERICA'S OUTSTANDING MAGAZINE FOR MEN

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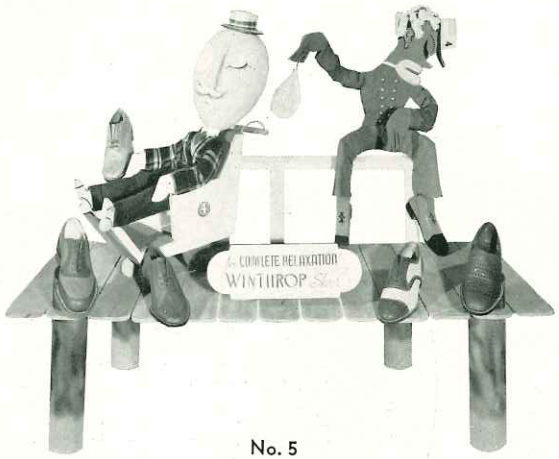
A SALES-PRODUCING TRAVELING DISPLAY

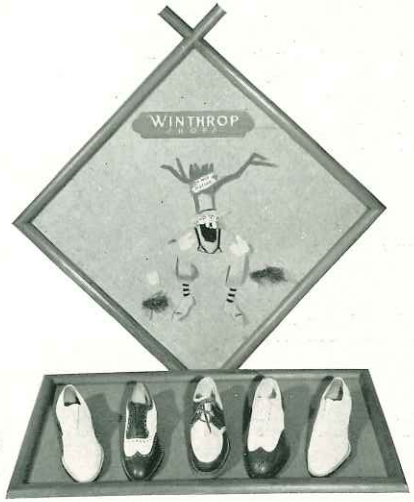


No. 5

Winthrop's little man goes to the boardwalk and takes a look at America's smartest leisure shoes.

Available to dealers featuring Winthrop shoes. Write for information.

AN OUTSTANDING PERMANENT DISPLAY



No. 6

This cool-looking display is adaptable for both window and interior use.

Available to dealers featuring Winthrop shoes. Write for information.

Winthrop

GIVES YOU USE-ABLE ADVERTISING HELPS!

. . . A complete Idea-Book containing many practical suggestions that will bring you extra sales and profits. (Write for yours today.)

NEWSPAPER MATS

An entire series furnished free. Included are mats made from our Esquire ads. Write for our plan of sharing cost of newspaper space.

Book MATCHES

Imprinted with your name on the flap. Price, including imprint: 2,500—$2.75 per M; 5,000—$2.50 per M. Shipped F. O. B. St. Louis, Mo.

POST CARDS

Photographic post cards that graphically show the shoes pictured in Esquire. Imprinted with your store name and address, $10.00 per thousand. Write for a sample now.

SPOT RADIO ANNOUNCEMENTS

Copy for radio spots that is designed to sell shoes for you. We share cost of radio time. Write for details.

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

THE WINTHROP SALESMAKER

This frequent visitor is a handy little guide to what other merchants are doing to increase their profits. It includes many selling ideas and suggestions to help you increase your sales of Winthrop Shoes.

DISPLAY CARDS

In addition to our large permanent and traveling displays described on page 3, we furnish a complete set of colorful and effective window cards and price tickets.

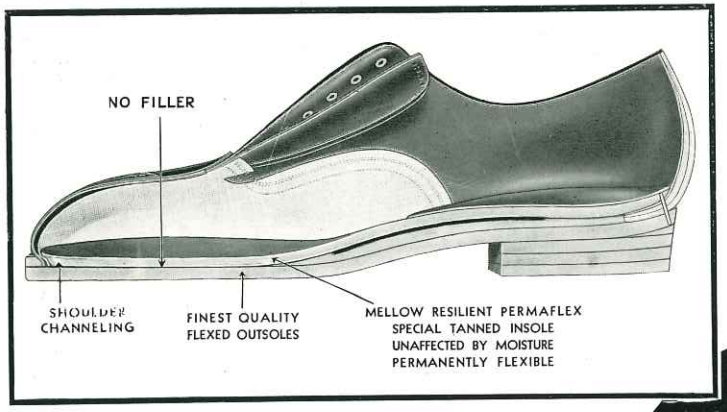
Mounted reproductions of the Esquire ads are also available for window and counter use.

SPECIAL AD LAYOUTS

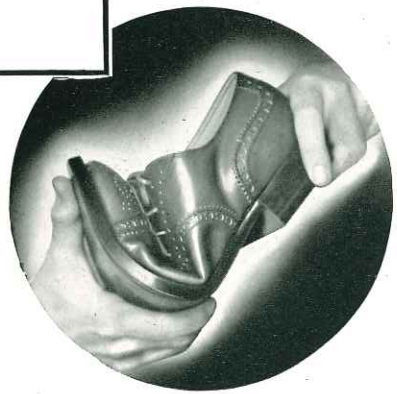
We supply layouts and copy for special ads—and also copy for special letters you may be planning.

PERMAFLEX CONSTRUCTION

This exclusive Winthrop feature eliminates all bottom filler and permits the insole and outsole to rest together and reflect the perfect contour of the last. This gives greater flexibility and, of course, adds to the comfort of Winthrop Bench Cut shoes.



1. Special insole tannage insures permanent flexibility throughout life of shoe.
2. Bottom filler eliminated by Winthrop special shoulder channeling. This adds to the flexibility and avoids uncomfortable ridges formerly caused by creeping of filler.
3. Insole unaffected by perspiration and moisture.
4. Insole will not wrinkle or buckle under most severe treatment.
5. Permaflex Construction assists correct foot posture by following faithfully the contour of Winthrop's Pedicentric Lasts.
6. Soft cushion-like texture of innersole makes for comfortable walking.
7. All flexible features are incorporated by method insuring permanent shoe shapeliness.



The WINTHROP Shoe

Winthrop

PRESENTS

A DISTINGUISHED GROUP OF *Sport and Leisure Shoes*

PATENT OFFICE

JUN 11 1951

DESIGN DIVISION

The WINTHROP Shoe

Bench Cut

HARRISON LAST

94370—Genuine White Buck and Chestnut Cretan Calf with Hand Rubbed Antique Finish.

92370—Genuine White Buck and Black Calf.

AA 7½-12 A 7-12 B 7-12

C 6-12 D 6-12

A smart two-tone full wing tip pattern with heavy perforations on tip, vamp and quarter. Custom extension sole, nine iron oak outsole and leather heel.

PERMAFLEX CONSTRUCTION

The WINTHROP Shoe

Bench Cut

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

GRANT LAST

98160—Genuine White Buck.

AA 8-12 A 7½-12 B 7-12
C 6-12 D 6-12

In Stock March 1.

A new seamless bal pattern in genuine white buck made with half double sole and leather heel.

PERMAFLEX CONSTRUCTION

The WINTHROP Shoe

GERALD LAST

37050—Brown Aqua Calf.

A 8-12	C 6-12
B 7-12	D 6-11

An all-year-around golf oxford made with water-resisting calf over a roomy, comfortable last. Small brass eyelets. Ten iron water-resisting sole with eight replaceable studs—leather heel with four replaceable studs. Shoe horn stud wrench included with each pair of shoes.

The WINTHROP Shoe

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

KIRK LAST

98460—Genuine White Buck and Chestnut Cretan Calf.

A 8-12	C 6-12
B 7-12	D 6-12

In Stock March 1.

A new custom broque last heavily perforated throughout, accentuating two-tone combination. Nine iron oak outsole and leather heel.

The WINTHROP Shoe

DEVON LAST

86240—Wheat Mesh and Chestnut Cretan Calf.

AA 8-12 A 7½-12 B 7-12
C 6-12 D 6-12

In Stock March 1.

Made with Wheat Mesh Suva. This shoe combines smart appearance with practical ventilation for foot comfort with a seven iron oak outsole and half rubber heel.

The WINTHROP Shoe

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

D 2/308

KIRK LAST

98480—Genuine White Buck.

AA 8-14 A 7½-14 B 7-14
C 6-14 D 6-12

(Sizes 12½ and 13½ not available)
In Stock March 1.

On new last with perforated wing tip, vamp and foxing. This last is designed to flatter the foot. Made with a nine iron oak outsole and leather heel.

DIPLOMAT LAST

94240—Genuine White Buck.

AA 8-12 A 7½-12 B 7-12
C 6-12 D 6-12

In Stock March 1.

Medium custom toe, straight tip and foxing. Made with ten iron oak outsole and leather heel.

The WINTHROP Shoe

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

REGENT LAST

98050—Genuine White Buck and Scotch Brown Calf.

94050—Genuine White Buck and Black Calf.

AA 8-12 A 7½-12 B 7-12
C 6-12 D 6-12

A fashionable last emphasized by heavy perforations on tip and vamp. Eight iron oak outsole and leather heel.

The WINTHROP Shoe

Colonial Grade

Amigo

FAIRWAY LAST

2940—Chestnut Gauchohide with Leather Sole and Half Rubber Heel.

2942—Rugby Tan with Green Ropee Rubber Sole.

A 8-12	C 6-11
B 7-12	D 6-11

In Stock March 1.

The Amigo SNUGFORD designed to give true leisure, wear and comfort combined with ventilation making these shoes ideal for any occasion.

The WINTHROP Shoe

Colonial Grade

Gaucho

FAIRWAY LAST

2925—Chestnut Gauchohide with Leather Sole.
2926—Rugby Tan with Leather Sole.

A 8-12 B 7-12 C 6-12 D 6-12

In Stock March 1.

ARMONT LAST

3031—Natural Gauchohide with Crepe Sole.
3032—Chestnut and Natural Gauchohide with Crepe Sole.

B 7-12 C 6-12 D 6-12

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

The WINTHROP Shoe

Colonial Grade

Street 'n Beach

KLOMP LAST

2936—Chestnut Gauchohide.

Narrow 7-12 Wide 6-12

In Stock March 1.

Complete new variation of a men's sandal made over the smart Klomp last with adjustable straps—full leather lined. Seven iron flexible outsole and leather heel.

The WINTHROP Shoe

Colonial Grade

GERALD LAST

2945—Brown Ventilated and Sport Brown.

B 7-11 C 6-11 D 6-11

In Stock March 1.

An extremely comfortable SNUGFORD designed to give maximum ventilation with seven iron flexible outsole and half rubber heel.

The WINTHROP Shoe

Colonial Grade

Easy Going
Slack

SHERWOOD LAST

*3078—White Elk and Sport Brown with Red Smooth Rubber Sole.
*3080—Chestnut Saddle with Three Decker Sole.
3076—Havana Brown Saddle with Crepe Sole.
3073—Genuine Creole Tan Buffalo with Leather Sole and Leather Heel.

A 8-12 B 7-12 C 6-12 D 6-12

*In Stock March 1.

The WINTHROP Shoe

Colonial Grade

Klomp

KLOMP LAST

2900—Saddle Oak with Half Double Sole.

2903—Luggage Tan Grain with Crepe Sole.

Narrow 7-12 Wide 6-12

Nationally advertised one-piece Klomp designed for complete foot ease combining smart Dutch lines.

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

D2/308

The WINTHROP Shoe

Colonial Grade

GERALD LAST

3026—White Elk and Antique Sierra Calf.

A 7-12	C 6-12
B 7-12	D 6-12

A year around favorite saddle oxford with short appearing forepart—no box toe—heavy red rubber sole and heel.

The WINTHROP Shoe

Colonial Grade

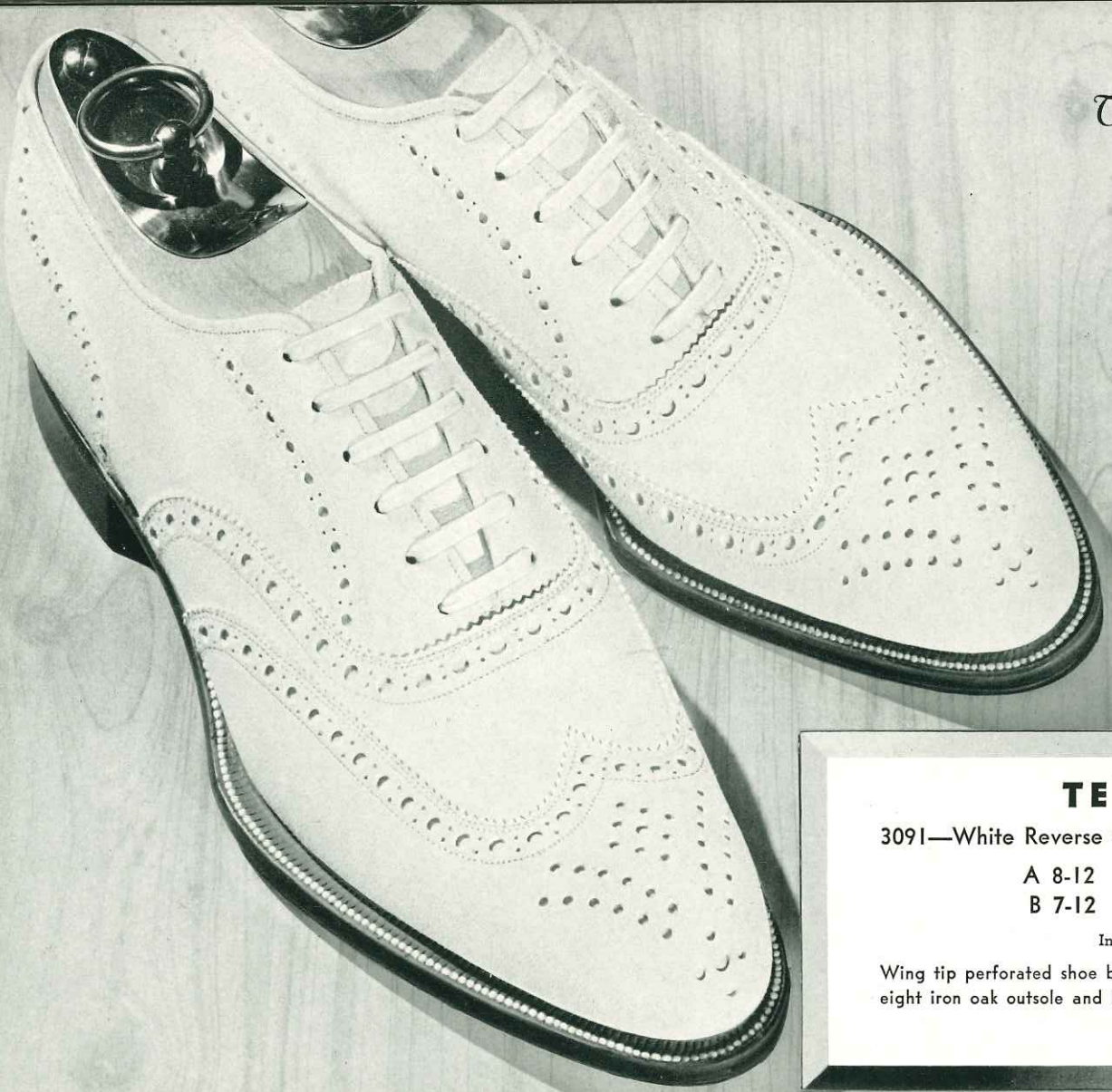
AUSTIN LAST

3090—White Reverse Goat and Chestnut Saddle with Hand Rubbed Antique Finish.

A 8-12	C 6-12
B 7-12	D 6-12

In Stock March 1.

Two-tone sport shoe with heavy brogue treatment. Half double sole and leather heel.



The WINTHROP Shoe

Colonial Grade

TEX LAST

3091—White Reverse Goat.

A 8-12	C 6-12
B 7-12	D 6-12

In Stock March 1.

Wing tip perforated shoe built on a medium custom toe last. With eight iron oak outsole and leather heel.

The WINTHROP Shoe

Colonial Grade

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

TEX LAST

3095—White Reverse Goat.

A 8-12	C 6-12
B 7-12	D 6-12

In Stock March 1.

Wide quarter brogue treatment with heavy perforations and pinking. Eight iron oak outsole and leather heel.

The WINTHROP Shoe

Colonial Grade

SHERWOOD LAST

2984—Ventilated Rugby Tan and Chestnut Saddle.

B 7-12 C 6-12 D 6-12

In Stock March 1.

A smart combination of leisure leathers giving ample ventilation. Made with 21 iron red rubber sole and heel.

The WINTHROP Shoe

Colonial Grade

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

TILFORD LAST

2985—Ventilated Beige Boarded and Berry Brown Calf.

A 8-12	C 6-12
B 7-12	D 6-12

In Stock March 1.

Attractive two-tone ventilated combination with seven iron oak outsole and half rubber heel.

The WINTHROP Shoe

Colonial Grade

TEX LAST

3093—White Reverse Goat and Scotch Brown Calf.

3043—White Reverse Goat and Dull Black Calf.

A 7-12	C 6-12
B 7-12	D 6-11

A favored two-tone combination over a smart, new, excellent fitting last. Large perforations and pinking on tip, vamp and quarter. Eight iron oak outsole and leather heel.

The WINTHROP Shoe

Colonial

Lancer Grade

MACON LAST

3107—White Nap and Chestnut Brown Saddle with Hand Rubbed Antique Finish.

A 8-12	C 6-12
B 7-12	D 6-12

In Stock March 1.

Two-tone combination trimmed with heavy perforations and pinking. Made over a new last creating a custom brogue effect. Seven iron oak outsole and leather heel.

The WINTHROP Shoe

Colonial

Lancer Grade

TEX LAST

3100—White Nap and Chestnut Saddle with Hand Rubbed Antique Finish.

A 8-12	C 6-12
B 7-12	D 6-12

In Stock March 1.

Wing tip two-tone combination, built over a medium custom toe last with perforations and pinking. Seven iron oak outsole and leather heel.

Winthrop

PRESENTS

ONE OF AMERICA'S
FINEST SHOES

The Winthrop Bench-Cut Grade

WITH PERMAFLEX
CONSTRUCTION

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

The WINTHROP Shoe

Bench Cut

GRANT LAST

74180—Chestnut Cretan Calf with Hand Rubbed Antique Finish.

64180—Black Thorny Calf.

AA 8-14 A 7½-14 B 7-14

C 6-14 D 6-12

(Sizes 12½ and 13½ not available)

A smart new seamless bal pattern on an excellent fitting medium toe custom last. Made with a half double sole and leather heel.

PERMAFLEX CONSTRUCTION

The WINTHROP Shoe

Bench Cut

GARFIELD LAST

72140—Chestnut Cretan Calf with Hand Rubbed Antique Finish.

62140—Black Thorny Calf.

AAA 8 -12	A 7 -12	C 6-12
AA 7½-12	B 6½-12	D 6-12

A smart custom last plus the finest leathers. Made with a full eleven iron finest quality single sole. Leather heel. Keystone leather and rubber top piece.

PERMAFLEX CONSTRUCTION

The WINTHROP Shoe

Bench Cut

GRANT LAST

74740—Chestnut Cretan Calf.

64740—Black Thorny Calf.

AAA 8 -12	A 7-12	C 6-12
AA 7½-12	B 6-12	D 6-12

A full wing tip pattern with heavy perforations on tip, vamp and quarter—on a medium custom last. Eleven iron oak outsole and leather heel.

PERMAFLEX CONSTRUCTION

The WINTHROP Shoe

Bench Cut

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

GARFIELD LAST

38330—Black Calf.

AAA 8 -12	A 7-12	C 6-12
AA 7½-12	B 6-12	D 6-12

Black calf custom lace oxford. Small perforations on tip. Nine iron oak outsole—half rubber heel.

PERMAFLEX CONSTRUCTION

The WINTHROP Shoe

Bench Cut

GRANT LAST

44330—Chestnut Cretan Calf.

34330—Black Thorny Calf.

AAA 8-12	A 7-12	C 6-12
AA 8-12	B 6-12	D 6-12

A fashionable custom last emphasized by heavy perforations on tip and vamp—custom sole extension. Made with ten iron oak outsole and leather heel.

PERMAFLEX CONSTRUCTION

The WINTHROP Shoe

Bench Cut

ADAMS LAST

44170—Caramel Brown Calf.

34170—Dull Plump Black Calf.

AAA 8 -14	A 7 -14	C 6-14
AA 7½-14	B 6½-14	D 6-14

A roomy full toe British Brogue last. Nine iron oak outsole. Leather heel. Keystone leather and rubber top piece.

PERMAFLEX CONSTRUCTION

CLEVELAND LAST

26140—Black Kid.

AAA 8-12	A 7 -12	D 6-12
AA 8-12	B 6½-12	E 6-12
	C 6-12	

Medium full toe last designed solely for the Cookie insole and heavy steel arch construction—giving the proper foot support and balance. Nine iron oak outsole and half rubber heel.

The WINTHROP Shoe

Bench Cut

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

CLEVELAND LAST

48140—Light Weight Custom Brown Calf.
38140—Light Weight Black Calf.

AA 7½-14	B 6½-14	D 6-14
A 7 -14	C 6 -14	E 5-12

(Sizes 12½ and 13½ not available)

A corrective type shoe made with Cookie insole construction and heavy rigid arch over a special last designed for this purpose. Nine iron oak outsole and half rubber heel.

Winthrop

PRESENTS

The Standard Grade

A VALUE-PLUS GROUP OF FINE SHOES

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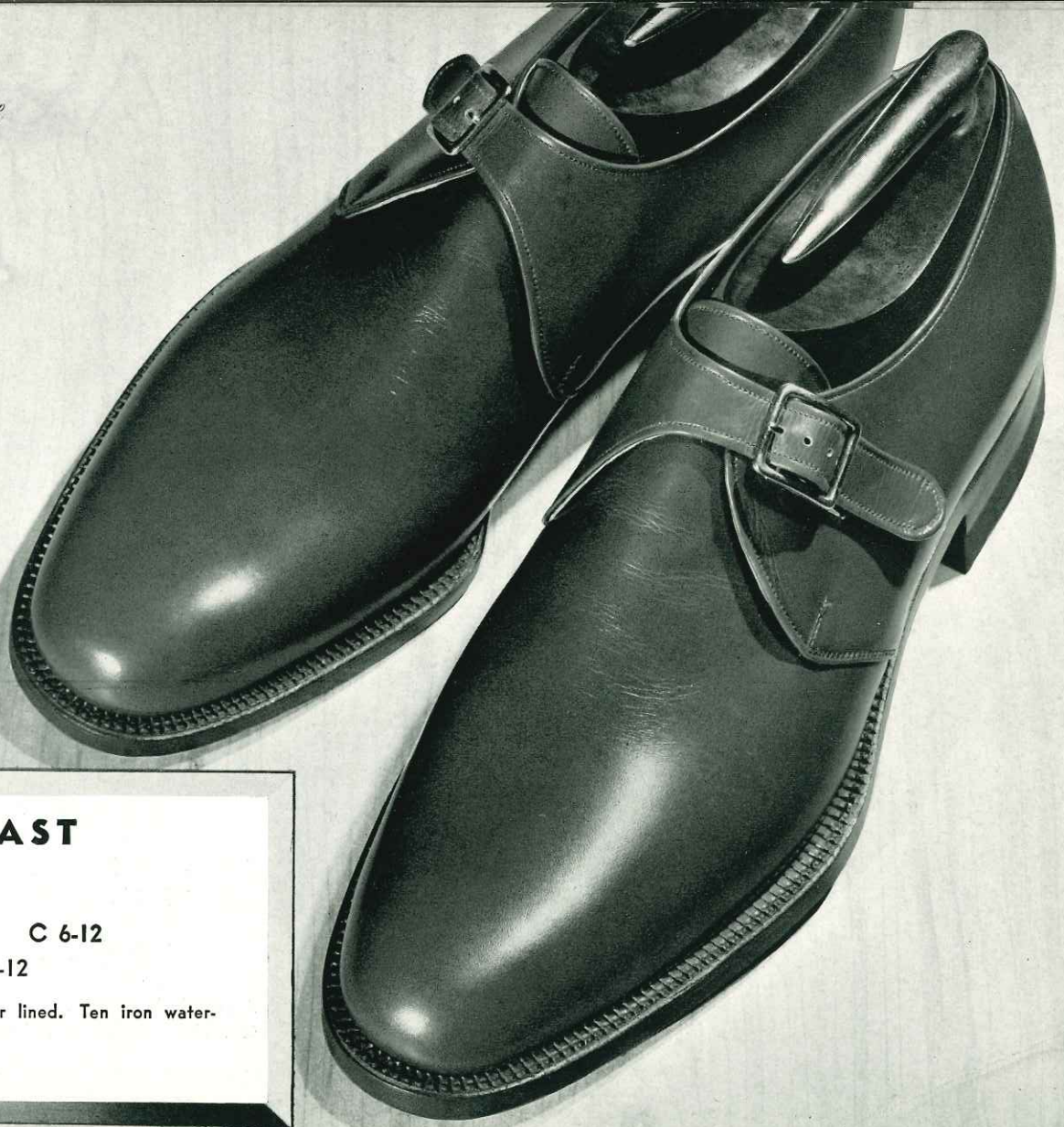
The WINTHROP Shoe



DOWNS LAST

43250—Custom Brown Calf.

A 8-12 B 7-12 C 6-12
D 6-12 E 6-12

A military type strap oxford—full leather lined. Ten iron water-resisting outsole and half rubber heel.

The WINTHROP Shoe

ASHTON LAST

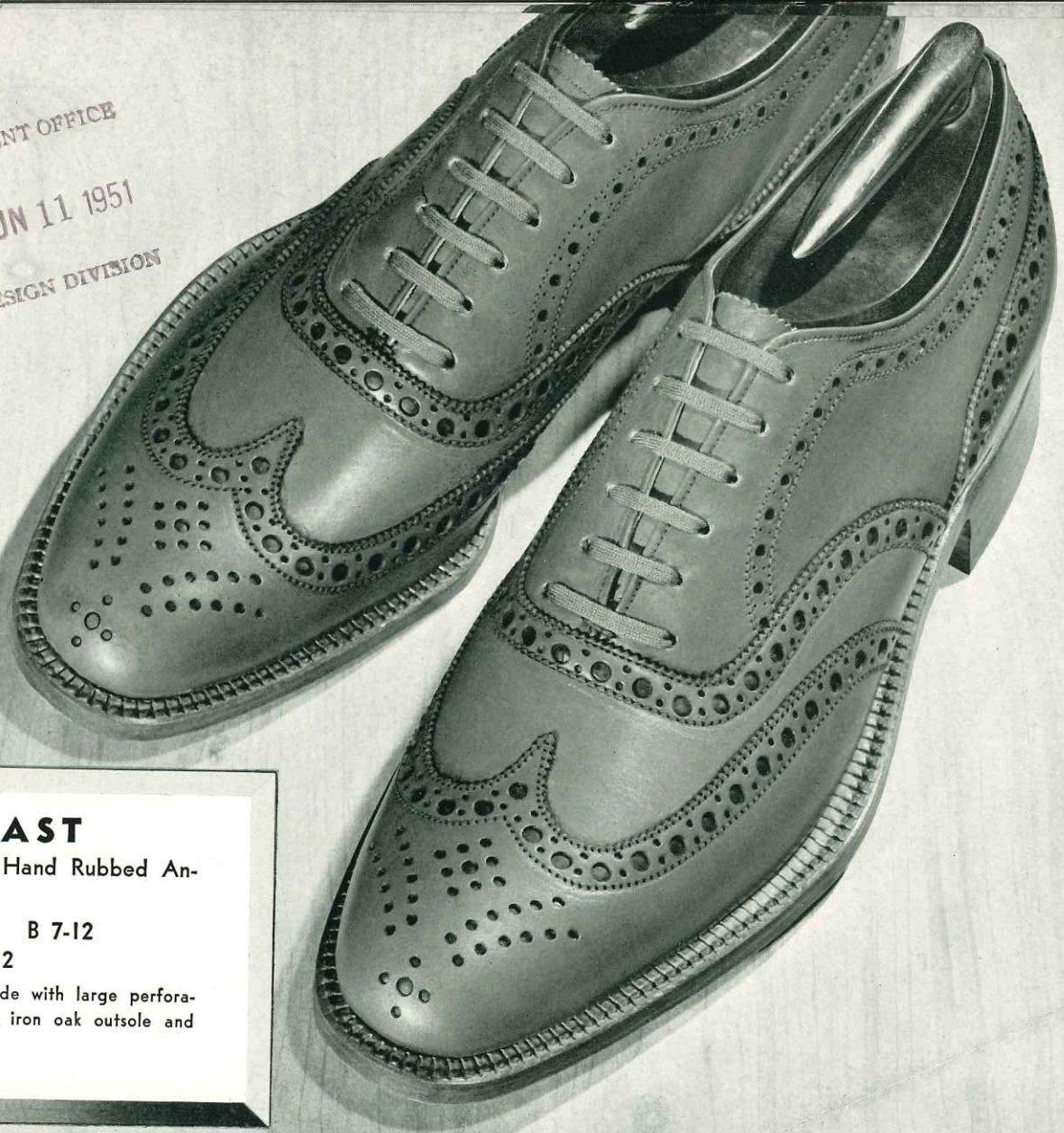
44260—Sorrel Cretan Calf with Hand Rubbed Antique Finish.

AA 8-12 A 7½-12 B 7-12
C 6-12 D 6-12

A new shade of Cretan Calf made with brass eyelets on a Custom toe. Half double sole and leather heel.

The WINTHROP Shoe

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

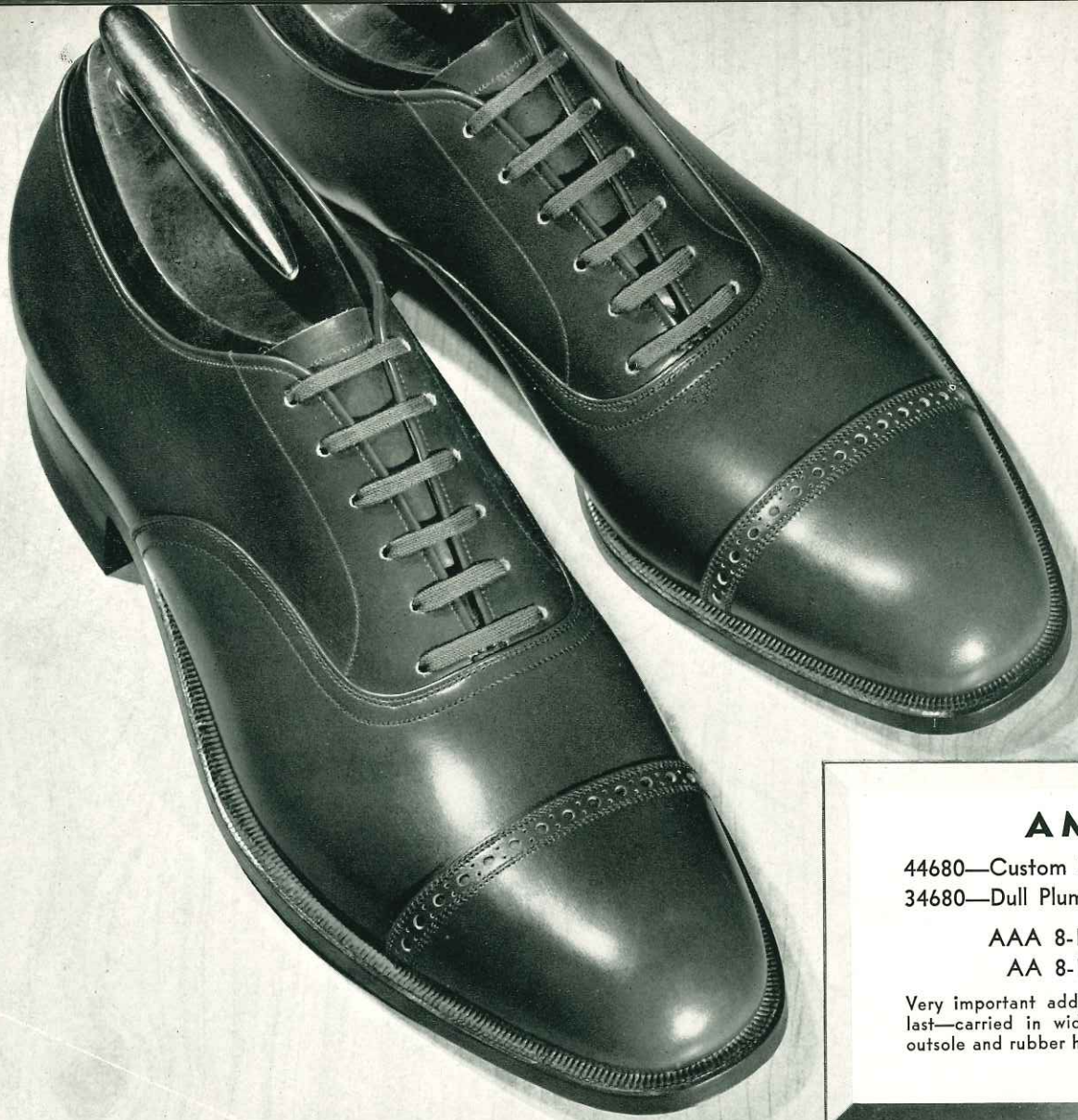


AMHERST LAST

48290—Chestnut Cretan Calf with Hand Rubbed Antique Finish.

AA 9-12 A 8-12 B 7-12
C 6-12 D 6-12

Medium shade of genuine Cretan Calf made with large perforations on a British Brogue type last. Nine iron oak outsole and leather heel.



AMHERST LAST

44680—Custom Brown Calf.
34680—Dull Plump Black Calf.

AAA 8-14	A 7-14	C 6-14
AA 8-14	B 6-14	D 5-14

Very important addition for stock made over the Amherst Brogue last—carried in wide ranges of sizes and widths. Nine iron oak outsole and rubber heel.

D 2/3081

The WINTHROP Shoe

DIPLOMAT LAST

78440—Chestnut Norwegian Veal with Hand Rubbed Antique Finish.

AA 8-12 A 7-12 B 7-12
C 6-12 D 6-12

A full wing tip custom toe. Ten iron water-resisting sole and leather heel.

BAYLOR LAST

38050—Light Weight Black Calf.

AA 8-12 A 7½-12 B 6-12
C 6-12 D 6-12

Medium French type last made with light weight black calf—stitched effect on tip and vamp, two cross creases in vamp. Eight iron oak outsole and half rubber heel.

The WINTHROP Shoe

DEVON LAST

44840—Custom Brown Calf.
34840—Black Calf.
18040—Genuine Black Kangaroo.

AAA 8 -14	A 7-14	C 6-14
AA 7½-14	B 6-14	D 5-12

(Sizes 12½ and 13½ not available)

Ever popular medium custom last oxford with exceptional fitting qualities and custom features. Nine iron oak outsole and half rubber heel.

The WINTHROP Shoe

DEVON LAST

04640—Black Patent.

34640—Light Weight Dull Black Calf.

AAA 8 -12	A 7-12	C 6-12
AA 7½-12	B 6-12	D 5-12

An extremely light weight formal shoe with featherweight sole construction—light weight leather heel.

The WINTHROP Shoe

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

DEVON LAST

44420—Light Weight Custom Brown Calf.

34420—Light Weight Black Calf.

AAA 8 -12	A 7-12	C 6-12
AA 7½-12	B 6-12	D 5-12

A conservative medium toe last made with light weight flexible construction throughout. Small perforations—half rubber heel.

The WINTHROP Shoe

GERALD LAST

74050—Chestnut Norwegian Veal.

AA 8-14 A 7-14 B 7-14

C 6-14 D 6-14

(Sizes 12½ and 13½ not available)

An all-year-around genuine Norwegian Veal saddle oxford made with ten iron water-resisting sole with eight replaceable studs. Leather heel with four replaceable studs. Shoe horn stud wrench included with each pair of shoes.

In Stock March 1.

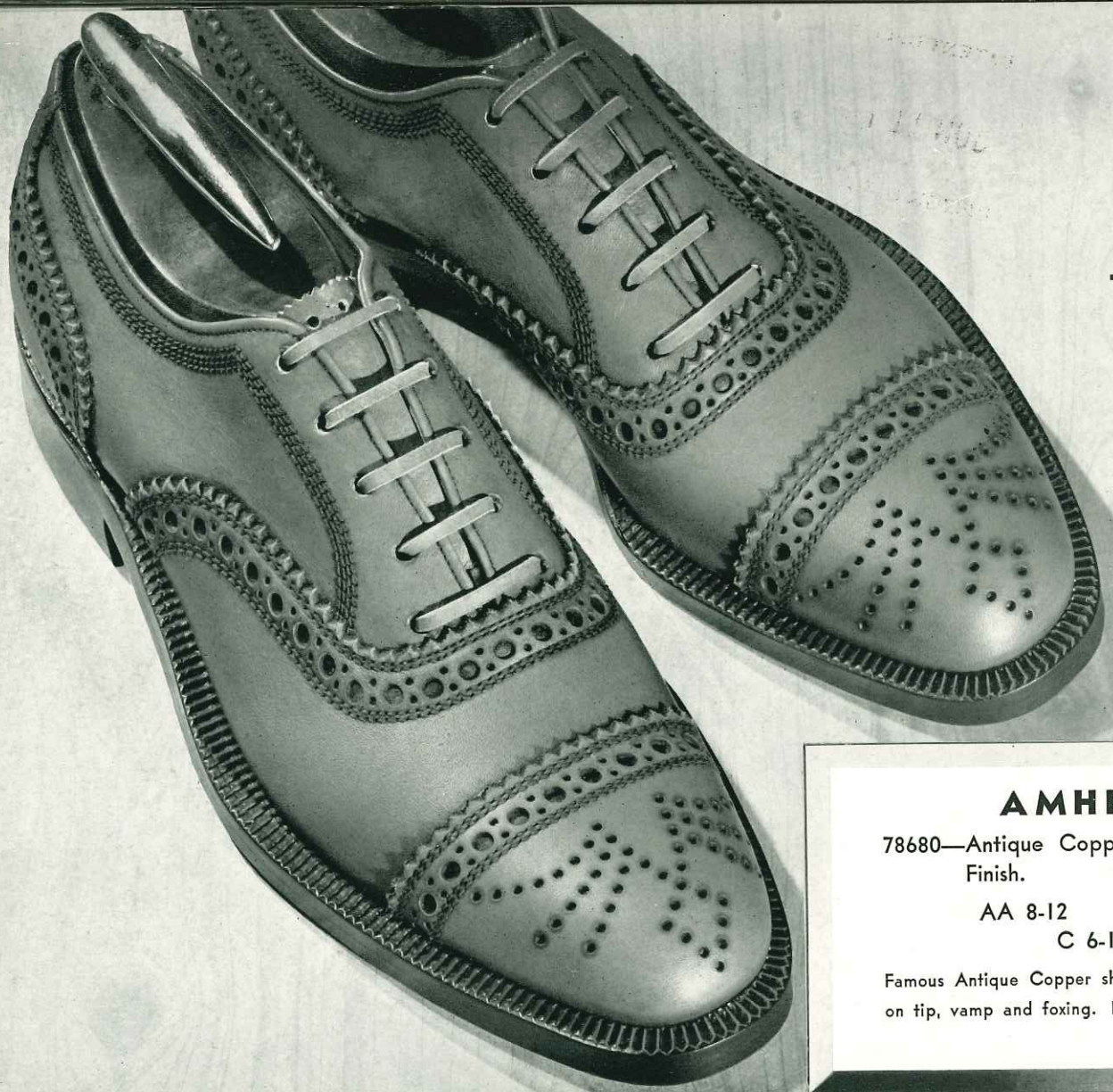
ANTIQUE COPPER

AMHERST LAST

73220—Antique Copper with Hand Rubbed Antique Finish.

A 8-12	C 6-12
B 7-12	D 6-12

Antique Copper with special beveled pinking on tip, vamp and fox. Full double sole and leather heel.



ANTIQUE COPPER

AMHERST LAST

78680—Antique Copper with Hand Rubbed Antique Finish.

AA 8-12 A 8-12 B 7-12
C 6-12 D 6-12

Famous Antique Copper shoe introducing special beveled pinking on tip, vamp and foxing. Full double sole and leather heel.

The WINTHROP Shoe

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

EUCLID LAST

23070—Black Kid.

AAA 8-12	A 7-14	D 6-12
AA 8-14	B 7-14	E 6-12
	C 6-12	

(Sizes 12½ and 13½ not available)

Conservative blucher oxford made with a Metatarsal and Cookie insert. Heavy steel arch designed for maximum foot comfort. Eight iron oak outsole and half rubber heel.

Winthrop

PRESENTS

The Colonial Grade

"QUALITY AND STYLE ARE PARAMOUNT"

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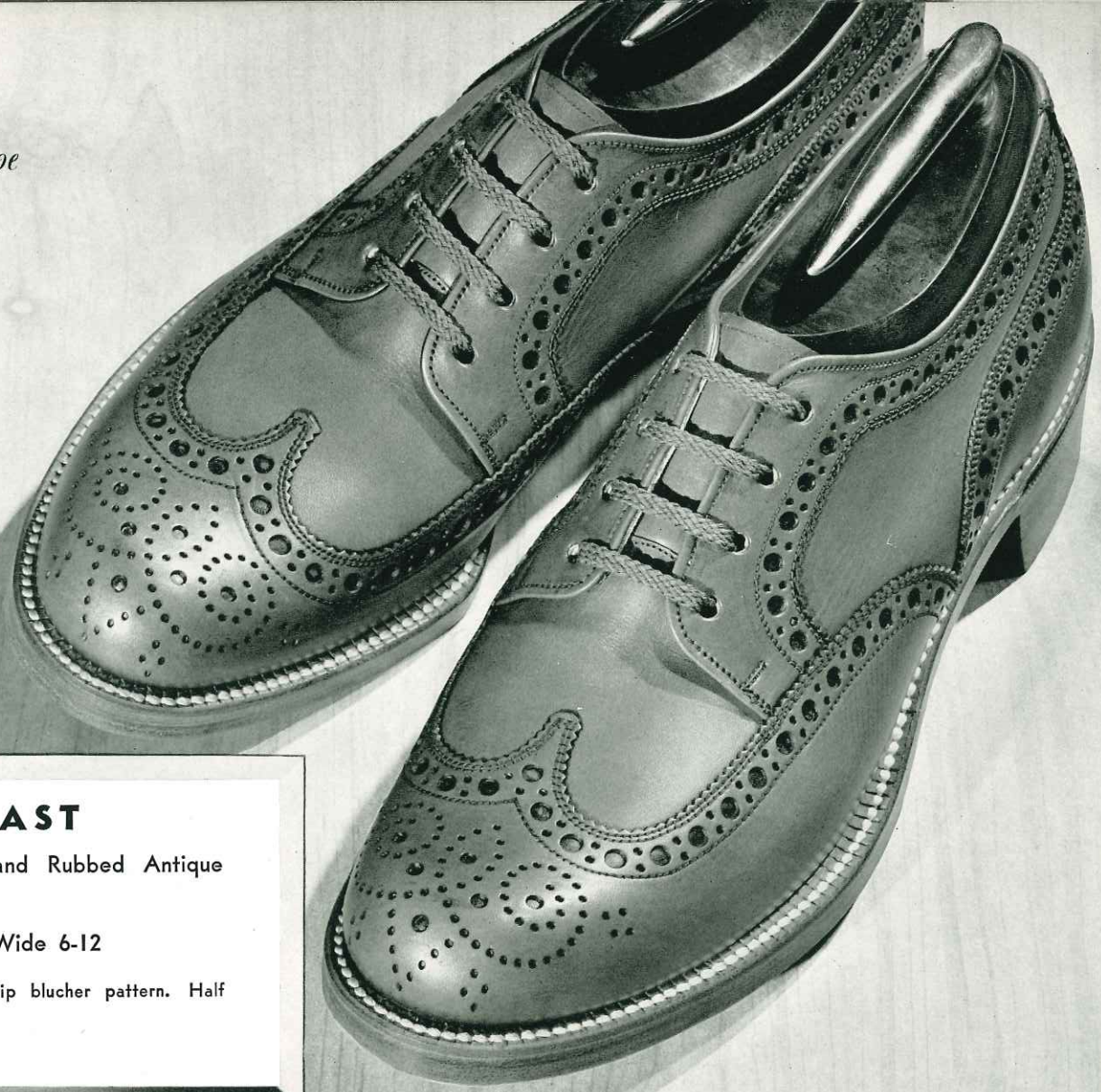
The WINTHROP Shoe

Colonial Grade



KLOMP LAST

3053—Chestnut Saddle with Hand Rubbed Antique Finish.

Narrow 7-12 Wide 6-12

Famous Klomp last made with wing tip blucher pattern. Half double sole and beveled leather heel.

The WINTHROP Shoe

Colonial Grade

TEX LAST

3047—York Tan Calf with Hand Rubbed Antique Finish.

3017—Plump Black Calf.

A 8-12	C 6-12
B 7-12	D 6-12

Custom type last made with heavy half double sole and leather heel.

The WINTHROP Shoe

Colonial Grade

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

ALLAN LAST

2965—Antique Sierra Calf with Hand Rubbed Antique Finish.

A 8-12	C 6-12
B 7-12	D 6-12

A new antique shade of calf skin in the popular wing tip blucher pattern. Made with single sole and heavy welt construction—leather heel.

The WINTHROP Shoe

Colonial Grade

TEX LAST

3064—Chestnut Saddle with Hand Rubbed Antique Finish.

A 8-12	C 6-12
B 7-12	D 6-12

A tan shade, wing tip heavily perforated. With half double sole—leather heel.

The WINTHROP Shoe

Colonial Grade

FLOYD LAST

3050—Custom Brown Calf.
3051—Dull Black Calf.

AAA 8-12	A 7-12	C 6-12
AA 8-12	B 7-12	D 6-12

A conservative custom brogue with perforation on tip and vamp. Cottage steel shank. Made with a nine iron oak outsole and half rubber heel.

The WINTHROP Shoe

Colonial Grade

TEX LAST

3048—Custom Brown Calf.

3049—Plump Black Calf.

AA 8-12 A 7½-12 B 7-12
C 6-11 D 6-11

A narrow toe wing tip perforated shoe with a center medallion. Ten iron oak outsole and leather flanged heel.

The WINTHROP Shoe

Colonial Grade

PATENT OFFICE
JUN 11 1951
DESIGN DIVISION

TOWNER LAST

3027—Custom Brown Calf.

3021—Dull Black Calf.

AA 7½-12 A 7-12 B 6-12
C 6-12 D 6-12

An extremely well-fitting narrow toe oxford with small tip perforations. Nine iron oak outsole and half rubber heel.

The WINTHROP Shoe

Colonial Grade

FAIRWAY LAST

3019—Custom Brown Calf.

3018—Dull Black Calf.

AA 8-12 A 7-12 B 6-12
C 6-12 D 5-12

Medium width last adaptable to many types of feet. Medium perforations on tip. Made with heavy Cottage steel shank—nine iron oak outsole and half rubber heel.

The WINTHROP Shoe

Colonial Grade

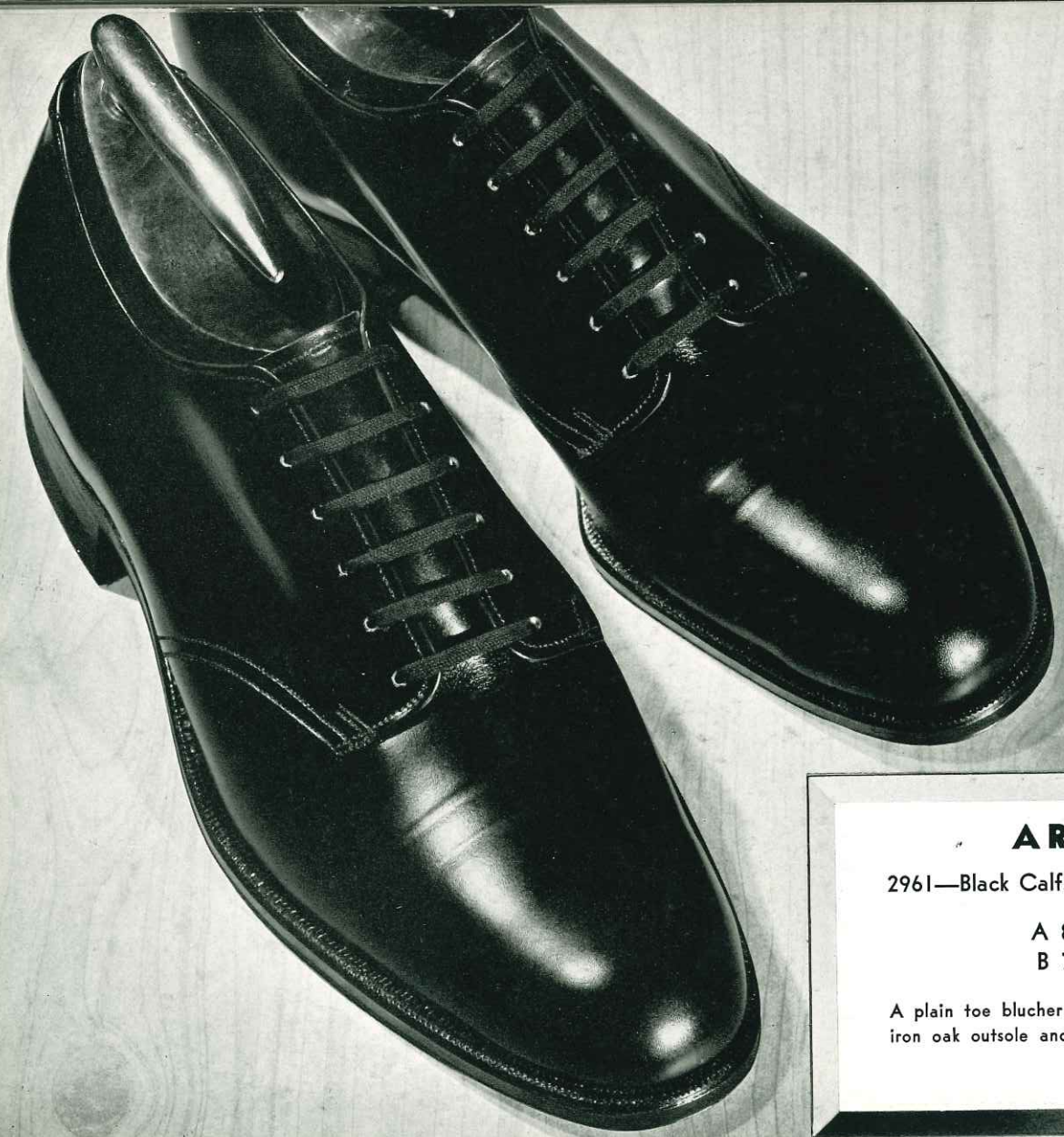
BROWN LAST

3045—Custom Brown Calf.

3044—Black Calf.

AA 8-12 A 7-12 B 7-12
C 5-12 D 5-12

A medium French toe oxford with high wing vamp pattern—two cross creases in vamp. Eight iron oak outsole and half rubber heel.



The WINTHROP Shoe

Colonial Grade

ARMONT LAST

2961—Black Calf.

A 8-12	C 6-12
B 7-12	D 6-12

A plain toe blucher oxford with two cross creases in vamp. Nine iron oak outsole and half rubber heel.

The WINTHROP Shoe

Colonial Grade

SHELTON LAST

3000—Black Kid.

AA 7-12	B 6-12	D 5-12
A 7-12	C 6-12	E 6-12

A conservative blucher oxford with a medium height toe for foot comfort. Cottage steel shank—nine iron oak outsole and rubber heel.

Winthrop

PRESENTS

The Lancer Grade

A SMART GROUP OF FINE SHOES RETAILING PROFITABLY AT $5.00

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The WINTHROP Shoe

Colonial
Lancer Grade

SHERWOOD LAST

3108—Chestnut Brown Saddle with Hand Rubbed Antique Finish.

B 7-12 C 6-12 D 6-12

A heavily perforated moccasin type blucher oxford with the new combination cork, crepe and rubber sole.

PATENT OFFICE
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DESIGN DIVISION

The WINTHROP Shoe

Colonial
Lancer Grade

TEX LAST

3102—Chestnut Saddle with Hand Rubbed Antique Finish.

A 8-12	C 6-12
B 7-12	D 6-12

Medium custom toe quarter brogue carrying heavy pinking and perforation. Made with eight iron oak outsole and leather heel.

The WINTHROP Shoe

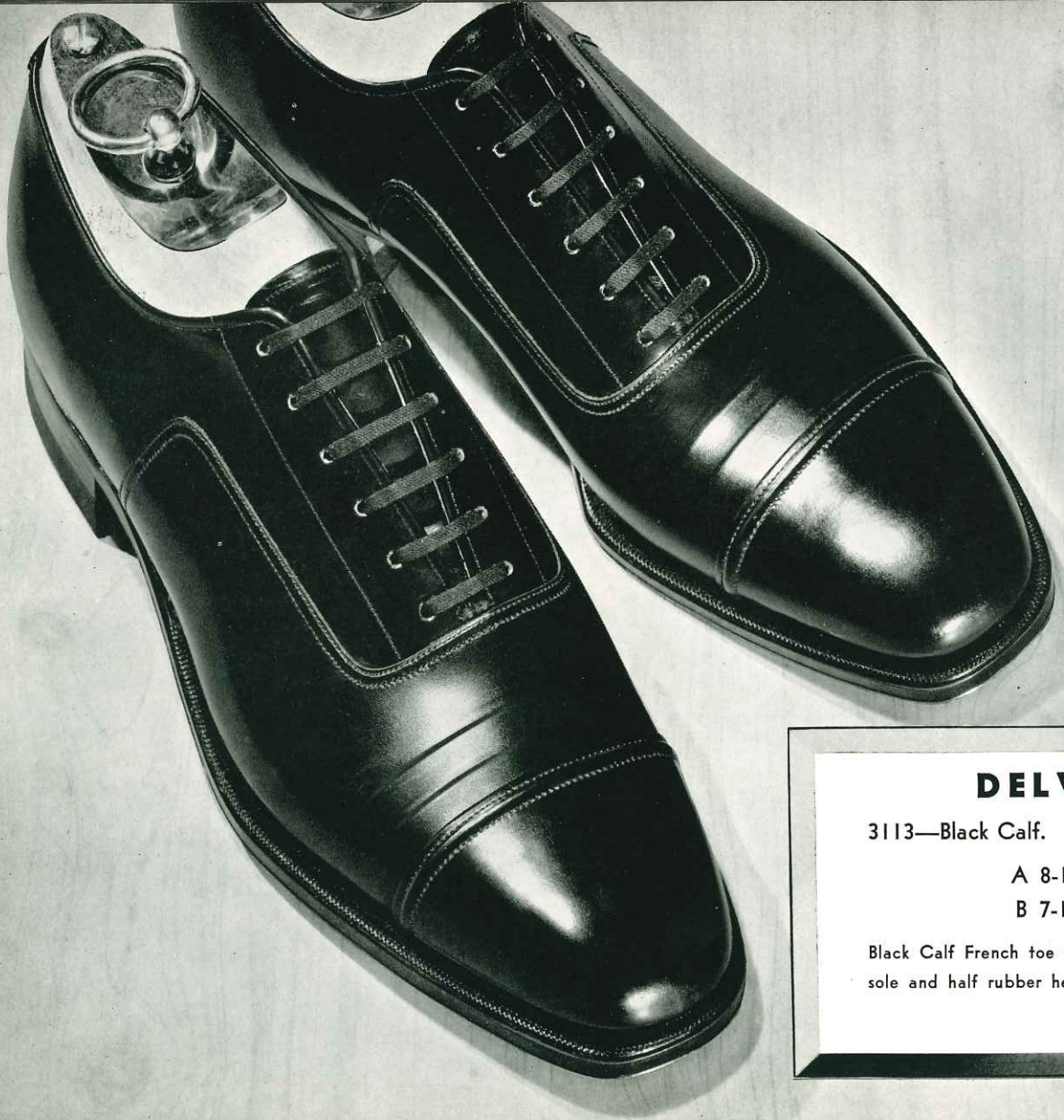
Colonial
Lancer Grade

ALLAN LAST

3103—Chestnut Brown Saddle with Hand Rubbed Antique Finish.

A 8-12	C 6-12
B 7-12	D 6-12

A wing tip brogue with heavy perforation and pinking. Eight iron oak outsole and leather heel.



The WINTHROP Shoe

Colonial
Lancer Grade

DELWOOD LAST

3113—Black Calf.

A 8-12	C 6-12
B 7-12	D 6-12

Black Calf French toe with corded stitch tip. Eight iron oak outsole and half rubber heel.

WINTHROP SHOE COMPANY

Division of International Shoe Company

INDEX—PRICE LIST FOR SPRING AND SUMMER

Effective January 2, 1940

TERMS—5%, 30 Days—F. O. B. St. Louis, Mo.

A service charge of 10c a pair is made on all orders of less than 4 pairs

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JUN 11 1951
DESIGN DIVISION

Stock No.	Page	Price	Stock No.	Page	Price	Stock No.	Page	Price
2900	21	$3.35	3053	55	$3.50	38330	35	$4.90
2903	21	3.35	3064	58	3.50	43250	41	4.40
2925	17	3.50	3073	20	3.50	44170	37	5.05
2926	17	3.50	3076	20	3.35	44260	42	4.35
2936	18	3.50	3078	20	3.50	44330	36	4.90
2940	16	3.50	3080	20	3.50	44420	49	4.15
2942	16	3.50	3090	23	3.50	44680	44	4.15
2945	19	3.50	3091	24	3.50	44840	47	4.15
2961	64	3.50	3093	28	3.50	48140	39	5.10
2965	57	3.35	3095	25	3.50	48290	43	4.25
2984	26	3.50	3100	30	3.15	62140	33	5.20
2985	27	3.50	3102	68	3.15	64180	32	5.10
3000	65	3.50	3103	69	3.15	64740	34	5.05
3017	56	3.50	3107	29	3.15	72140	33	5.20
3018	62	3.50	3108	67	3.15	73220	51	4.25
3019	62	3.50	3113	70	3.15	74050	50	4.40
3021	61	3.50	04640	48	4 15	74180	32	5.10
3026	22	3.50	18040	47	4.30	74740	34	5.05
3027	61	3.50	23070	53	4.25	78440	45	4.25
3031	17	3.05	26140	38	5.10	78680	52	4.25
3032	17	3.05	34170	37	5.05	86240	12	4.25
3043	28	3.50	34330	36	4.90	92370	8	5.25
3044	63	3.50	34420	49	4.15	94050	15	4.45
3045	63	3.50	34640	48	4.15	94240	14	4.45
3047	56	3.50	34680	44	4.15	94370	8	5.25
3048	60	3.50	34840	47	4.15	98050	15	4.45
3049	60	3.50	37050	10	5.00	98160	9	5.35
3050	59	3.50	38050	46	4.15	98460	11	4.45
3051	59	3.50	38140	39	5.10	98480	13	4.45

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

The WINTHROP Shoe

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DESIGN DIV.